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## Rolex Quality And The Recovery Of Owen Wilson

Posted by Melrose Jewelers on December 15th, 2008 and filed under Rolex Pop Culture |

After a frightening suicide attempt in 2007, Rolex watches and benefits appeared to play an essential role in actor Owen Wilson's recovery. On August 29, 2007, *Time* magazine reported: "speculation about his drug use, depression over his May break-up from Hudson and a recent fight with a friend have peppered the coverage of Wilson's hospitalization. A *People* magazine cover story out Friday quotes a friend as saying: "Owen was very despondent. He slit his wrists. He almost did not make it." It was a dark period in Wilson life, and Rolex played a key role in helping Owen regain his bearings and his success.



Although Owen Wilson has worn a Rolex GMT Master in the popular films *Wedding Crashers* and *The Life Aquatic with Steve Zissou*, he chooses to wear a Rolex Submariner in his everyday life. It is not surprising that he would make such a choice. The Rolex Oyster Perpetual Submariner originally was designed for diving and known for their resistance to water. The first Submariner was introduced to the public in 1954 at the Swiss Watch Fair. Copied by other watchmakers, the Rolex Submariner is recognized as a classic, and one of the most widely recognized luxury products in the world. The Rolex Submariner is part of Rolex's Oyster Perpetual Professional line. After returning home from the hospital, Owen was captured by a photographer walking on the beach, wearing his Rolex Submariner. Later, he was seen riding his mountain bike in Santa Monica with the Rolex Submariner on his wrist. Obviously, the quality of a Rolex watch helped Owen realize and appreciate the quality of his own life.

A celebrity is expected to show up at a multitude of events, and Owen used the Rolex Mentor and Protégé Arts Initiative Benefit in New York City to make his entrance back on the social scene after his crisis. As Liz Smith wrote in *The New York Post* on November 11, 2007: "THE APPEALING Owen Wilson is easing his way back into public life after hospitalization and a rumored suicide attempt. He appeared - looking good - at the Rolex Mentor and Protégé Arts Initiative gala in Lincoln Center this week." In contrast, the *National Post* of Canada was not so kind when they wrote: "And who was that I saw swooping in, last-minute, into a swirl . . . Well, that was the bad-day-having-of-late clown Owen Wilson, who just that week was also staring out from *People* magazine with a cover that read: "Picking up the Pieces."



Whatever the hawks of the media choose to write, it is clear that Rolex played a major role in Owen Wilson's recovery. Back in good form,



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the actor is nothing less than a comic genius in a time when comedy is a necessity. Wearing a Rolex Submariner and attending Rolex Benefits helped Owen Wilson realize his life was valuable and worth living. Once again, the precision and quality of a Rolex proves to be a lifesaver in more ways than one.



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